





## **I. BACKGROUND**

As of 2021, it has become evident that the large-scale adoption of blockchain technology can create a world of many possibilities. We are in an era where we are all finding new uses for this technology, pioneered by Satoshi Nakamoto.

Throughout history, many technological and intellectual breakthroughs have allowed us to achieve new paradigms. The Renaissance allowed us to become masters of our mind, birthing philosophies such as the Scientific Method. The Industrial Revolution endowed us with machines that could assist in the work of maintaining our glorious civilization. Free market capitalism gained the worker the right to profit from his/her labor and broke the masses free from the chains of serfdom. All these breakthroughs have worked together to allow humanity to approach mastery of this little blue planet we call our home.

It is widely known that the current institutions that allow private enterprise to flourish have played a key role in developing the first world in the modern era. Free markets have, so far, been the most efficient way to allocate the resources generated by society; however, this system has limits. In the world of business, private enterprise and the profit motive harnesses the power of human greed, employing it as the driving force to power our economic machine. Selfish individuals pursuing the profit motive are forced to meet the needs of others to receive capital. By creating a system where everyone must fulfill each other's needs to receive fiat currency, we have managed to create a web of transactions that mutually benefit its participants while reducing consumption to reasonable means. Although capitalism has successfully fulfilled the needs of humans, it has done terribly with regards to fulfilling the needs of our planet and environment; the very system that has brought years of prosperity is a double-edged sword. It improves countless lives financially, with seemingly no way to reliably care for the needs of the planet. This is the inherent limit of the free market. At the dawn of the 20th century, society became aware of these limitations, leaving the job of mitigating the environmental impact to governments. While governments are useful in using pooled funds collected through taxes to provide funds to environmental causes, the government itself suffers from certain inefficiencies. When we pass responsibility for the environment to our government, the environment becomes subject to the same inefficiencies the government has itself, such as bureaucracy and politics. As a result, taking care of our blue planet, something we all need to survive has turned into nothing more than a political poker chip. Governments in the first world will care for the environment at the bare minimum acceptable level, depriving the planet of the care it





deserves. In the third world, often, environmental protection is wholly ignored in favor of directing the capital elsewhere to more “immediate concerns.” Aquari token proposes a new solution to this problem.

## **II. AQUARI’S VISION**

Aquari realizes that socioeconomic proceedings can no longer continue this path if we have a future on this planet. The development team at Aquari realizes that the profit motive is the single greatest motivator man has devised. Aquari’s goal as a cryptocurrency is to attach a profit motive to protecting the environment, thus channeling human greed into a force that is beneficial to humanity and nature alike. In Q1 2021, massive speculation occurred in the crypto-sphere allowing hundreds of millions of dollars to flow into projects within weeks. Many of the current projects have no scalable use case, and the most successful ones merely play into human greed and the desire to serve oneself (i.e. yield farming coins such as Safemoon). While most of these coins do manage to donate a portion of their proceeds to good causes, this in of itself is an inefficiency. Many of these tokens have no value themselves other than being a middleman acting as a wealth transfer medium. Eventually, these coins run their course, and once the proverbial bubble pops, the last people to buy are left sitting on their assets. Conversely, the initial investors enjoy the fruits of the speculation party. Looking at this wild-West environment, the developers at Aquari realized an opportunity to potentially change the world.

Aquari is a Cryptocurrency that aims to combine the reflection and passive yield farming Tokenomics of coins like Safemoon with the formation of a non-profit organization that has the sole goal of cleaning and restoring all bodies of water on planet Earth.

## **III. AQUARI’S SOLUTION**

We solve the cryptocurrency speculation bubble problem by attaching intrinsic value to the value of the Aquari Token through this medium. By benefiting Earth’s largest water bodies, every human benefits. We hypothesize that an investor’s purchase of our coin will allow us to successfully raise funds, creating the 501(c)3 non-profit organization by the same name. Raised capital from a percentage of the coin purchased directly buys equipment, hires specialists, and provides for laborers, all dedicated to the cause of restoring polluted water bodies. Through this method, the Aquari Token will become a direct way to crowdsource manpower and finances towards the immense amount of



capital and labor necessary for maintenance and restoration to reverse the damage we have caused our planet. The Aquari Organization is not the only party that will benefit from this union of cryptocurrency and environmental conservation; investors themselves will realize value in this deal. The Aquari Organization can use immense capital to restore bodies of water on a noticeable scale, and thus investors will continue to pour capital into the token, effectively increasing its price. Those who invest in the token early on will be able to cash out profits as they would any other appreciating asset. The most interesting and attractive part about investing in Aquari token is simple: What is the valuation of an organization that could sustainably clean and restore Earth's water bodies to a greater extent than any government entity ever could? We imagine the valuation of such an entity to be quite immense. For the first time in history individuals can directly invest their cryptocurrency assets to benefit the ecological well-being of the planet. Currently, it is possible to donate to charity through cryptocurrency; however, it has never been possible to invest in a charitable organization. If individuals can invest and profit from cleaning up the planet, we imagine that the world would become a much better place. In this way, Aquari intends to finally attach the profit motive to the environment, allowing free-market capitalism to work its magic and finally bring its benefits to humanity and our little blue planet for a sustainable and hydrated future.

#### **IV. TOKENOMICS**

Several mathematical models were designed to simulate the best possible output for investors and services offered by the organization. We provided the best options to the community as a vote. Out of the 15+ models we designed, the community voted on:

- 10% taxation per transaction
- 4% burn of taxed coins
- 3% token redistribution among holders
- 3% distribution to donation wallet to finance the Aquari Non-Profit Organization's efforts

Liquidity pool coins will be sent to the time-locked wallet making the coin un-ruggable. LP will be locked for 1 month, after which it will be needed to provide liquidity support for centralised exchanges and after it is no longer needed for that purpose, it will be locked again until next planned listing. 4% of the initial supply will also be sent to the dev wallet that will be used to cover all expensed related to marketing, influencer payments, listing fees, additional liquidity support if LP pool is not big enough and legal support during Aquari Foundation creation.